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Myriad of

Modern Miniature Roses

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U. S. Department of Agriculture

SPRING 1962



LITTLE FLIRT

Fleming's FLOWER FIELDS

Modern Mums

Hybridizers-Growers of Fine Perennials

3100 LEIGHTON AVENUE - LINCOLN, NEBRASKA

FLEMING'S FLOWER FIELDS

GROWERS AND HYBRIDIZERS

TO OUR MANY FRIENDS AND CUSTOMERS

Spring 1962

Those of you receiving our spring catalogs know that we have dealt mainly in a fine selection of the NEW and VERY HARDY PERENNIALS , speciallizing in garden chrysanthemums , " modern mums " ,

A few years ago we fell in love with those little charmers in Roses , America's Favorite Flower , The Miniature Roses . In the interest of having some of the very best varieties to offer you in Miniatures we have tried and tested many varieties in the past few years . In this our current Miniature Rose List , of some 50 varieties , we believe we are offering the best and hardiest varieties available. You will be pleased to find many of the fine introductions from America's Lead ing Miniature Rose Hybridist , Mr. Ralph Moore of Moore's Miniature Roses .

In our show and test beds and field plantings you will find all varieties listed as well as many others . You are cordially invited to visit us anytime spring thru fall . Besides the colorful roses you will see many other perennials in bloom starting with the creeping phlox , dianthus , poppies and on with Hibiscus , Phlox , Roses , etc. . A colorful climax in hardy asters , and modern mums brings the season to a close . Come enjoy our flowers with us - Come early and often .



CRI - CRI

Would you like a copy of our complete catalog " Modern Mums and Hardy Perennials " ? Please drop us a request on a post card if you would like on .

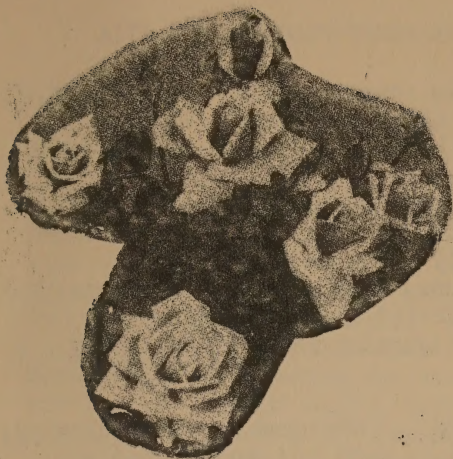
Wishing you a fine year of Roses

Sincerely

The Fleming Family

don't put it off...

try Miniatures this season



Miniature Roses

Miniature Roses are admirably suited for sunny rockeries, borders or pot culture. They are true dwarfs forming dainty bushlets 4-12" high and free blooming spring thru fall. Given the same spray care and well drained soil and sunny location as your other roses they will amply repay you for a little extra attention in a beautiful show. Try some in planter boxes too.

Min. Rose EASTER MORNING
the finest ivory-white miniature

We offer nice bushy, budded 2½-3" pot plants which will start blooming shortly after

you receive them. The following list is but a sampling of the better than 50 varieties we have to sell. Please write for our complete list if you would like it.

THE FOLLOWING IS A SELECTION OF EXCELLENT RALPH MOORE MINIATURES

1961 and 1962 Introductions of Moores's Miniature Roses.

BABY BOPHELIA (1962 - Pat. R.R.) Attractive double soft pink and gold roses, fragrant, nice bushy plants. \$1.50 each

EASTER MORNING (1961 - Pat. Appl. For) New very double ivory white. Compact bushy plants 12-14" high - clean attractive foliage - heavy 1½" double fragrant blooms. \$1.50 each

ELEANOR (1961 - Pat. App. For) An outstanding variety with buds shaped like hybrid teas in miniature. Double blooms in a new shade of coral-pink. Attractive glossy foliage. \$1.50 each

LITTLE FLIRT (1962 - Pat. R.R.) A brilliantly hued newcomer. Buds of hybrid tea form in tones resembling Talisman or Love Song. Perfect 1½" roses in vivid shades of red and yellow. \$1.50 each

SILVER TIPS (1962 - Pat. R.R.) Pointed deep pink bud with yellow base. Very double bright pink roses mellow to soft lavender. Petals are often tipped with silver. \$1.50 each

YELLOW BANFAM (1961 - Pat. R.R.) Cute close-knit compact plants 4-6" high clothed with tiny glossy foliage. Yellow buds open into double three-fourths inch white roses. \$1.50 each

A TRIO OF OUTSTANDING NEW MINIATURE ROSES FROM CONARD- PYLE

- PIXIE GOLD (Pat. Appl. For) Nicely formed buds of soft yellow open into shapely fragrant blooms . Attractive bushes 10-12" high . \$1.50 each
- PIXIE ROSE (Pat. Appl. For) Attractive bushlet 10-12" high bearing many fragrant , nicely shaped double roses . A real beauty in soft rose . \$1.50 each
- SCARLET GEM (Pat Appl. For) Truly a gem in the realm of Miniature Roses . Small red buds open into very double blooms in clear bright scarlet . Plants 12-15" high bloom freely spring thru fall . These brilliant scarlet roses are slightly larger than a quarter . \$1.50 each

Miniature Rose Collection Sestar - 62 . One each of the following:
Easter Morning , Little Flirt , Pixie Gold and Scarlet Gem .
A \$6.00 Value for ONLY \$5.45 Postpaid

CLIMBING MINIATURE ROSES

Climbing Miniature Roses make attractive novelties and conversation pieces trained on a small trellis or fence in a sunny spot . They are very hardy on their own roots growing between 3 to 5 ft. high .

- BABY JAYNE - a strong growing climber - free blooming on 3-4ft. bushes - very double 1" pink roses . \$1.50 each
- CANDY CANE -(Moore - Pat. 1951) An unusual - unique color combination in miniature . Large semi-double roses in rich pink with white flecks and stripes . Fragrant - free blooming on strong climbers 3-4 ft. high . \$2.00 each
- CLIMBING JACKIE (Moore - Pat. Appl. For) Strong climber with attractive foliage . Roses are a perfect duplicate in coloring fragrance , doubleness and size to Jackie . Large fully double buds of soft lt. Apr.-yellow age on opening to ivory white . \$1.50 each
- CLIMBING RED HEAD - A very hardy variety - strong climber with rich ruby red double roses . \$1.50 each
- LITTLE SHOWOFF (Moore 1961-Pat. R.R.) Brilliant yellow with splashes of red and orange as found in Talisman in cool weather. Constant bloomer - fully double 1½" - 4-5ft. high . \$2.00 each
- ORANGE ELF (Moore) A hardy vigorous grower - attractive foliage- Beautiful orange buds , everblooming - 3ft. tall . \$1.50 each

Enjoy Year Around Blooms with Miniatures

WHITE VARIETIES of MINIATURE ROSES

FROSTY (Moore - pat. 1412) An excellent pure white . Fragrant double roses are borne in profusion on a nearly thornless neat plant with glossy attractive foliage . \$1.50 each

PIXIE (Conard-Pyle) The smallest fully double white miniature . Flowers , perfectly double three-fourths of an inch across are borne in profusion on truly dwarf dense plants . Buds of shell pink open white . \$1.25 each

POLKA DOT - (Moore) A fine fragrant white miniature . Fully double ivory-white flowers on sturdy 10-12" high plants . \$1.25 each

WH ITE BABY STAR - A fine sport of the attractive yellow variety Baby Gold Star , having the same flower size and strong bushy plant form - 10-14" high , very hardy . \$1.25 each

WHITE FAIRY - A very free blooming variety which is ideal for pot plants . Fully double fragrant flowers are borne freely in clusters on strong bushy plants 10-12" high . \$1.25 each

PINK VARIETIES in MINIATURE ROSES

BABY CARNIVAL - A recent import in tones of rich pink and white . Fully double blooms on attractive plants . \$1.25 each

CUTIE - (Moore -pat 1302) Tiny clear pink fragrant buds and blooms . Compact plants 6-9" high . A continous bloomer spring through fall . Excellent winter pot plant . \$1.25 each

LILAC TIDE - A rare color found in miniatures ! Buds open a rich lilac-pink deepening to silver-lavender . \$1.25 each

MONA RUTH (Moore -pat. appl. for) A dandy with real rose shaped buds and blooms in a rich rose pink color . Flowers borne in clusters of 3-10 or more . attractive low plants . \$1.50 each

PERKY - attractive vigorous growing bush with fragrant fully double roses in rich pink . \$1.25 each

PINK MIDGET - Glossy foliaged bushes 10-12" high with fully double bright pink roses . \$1.25 each

POMPON de PARIS - A parade of double bright pink flowers on bushy 10-12" plants from spring till fall . A fine variety for heavy blooming winter pot plant . \$1.25 each

PRINCE CHARMING - Tiny very deep rosy pink buds open into fully double blooms on dwarf plants . \$1.25 each

ROSA ROULETTI - A miniature originating in the Swiss Alps many years ago but still a fine one . Double rose-pink . \$1.25 each

ROSATA - Double , very fragrant pink blooms . Free flowering - pink buds with touch of salmon . \$1.25 each

SIMPLE SIMON - A true miniature growing very compact and only 4-6" high , lovely salmon pink - most free flowering . \$1.25 ea.

PINK VARIETIES of MINIATURE ROSES

SPRING SONG (Moore) One of the finest in pink miniatures .

Attractive glossy foliaged bushes with exquisite large glowing rose pink blooms . Perfect fully double H.T. buds . \$1.25 each.

TINKERBELL (Conard-Pyle pat. 1293) The most double miniature in bright pink with up to 65 petals . Excellent bud and flower.

Flowers $1\frac{1}{2}$ " across - long lasting . \$1.25 each

TOMMY TUCKER - A true miniature - imported - Dense , dwarf bushes just a few inches high with nice rose-pink blooms . \$1.25 each

YELLOW VARIETIES of MINIATURE ROSES

BABY GOLD STAR - (Conard-Pyle) A very popular golden beauty .

Bushes are slightly taller and wider than some miniatures .

a. very hardy variety - free blooming -, buds of golden-orange open buttercup-yellow - strongly fragrant . \$1.25 each

JACKIE (Moore) An extra hardy bush 12" high . Perfectly formed fully double hyb. tea buds in miniature of soft creamy yellow.

Pleasingly fragrant very double $1\frac{1}{4}$ " blooms . \$1.25 each

LITTLE SCOTCH (Moore pat. 1952) Long exquisite buds of soft butterscotch yellow . Attractive fragrance . \$1.50 each

PRESUMIDA - A recent Spanish introduction . A rich blend of bright orange , salmon-pink , and gold as seen in Talisman in bud and bloom . Flowers are very double-delightfully fragrant . \$1.25 ea.

RED VARIETIES of MINIATURE ROSES

CAROLINE - An exciting new color in miniature , a glowing salmon orange . Perfectly formed fully double hybrid tea type buds open slowly - color holds well even in heat . \$1.50 each

CRI - CRI - A recent import in a rich shrimp-pink . Sturdy plants 10-14" high with glossy foliage - firm, fully double buds of rich shrimp pink open into $1\frac{1}{2}$ " blooms - long lasting . \$1.25 each

DIAN (Moore - pat 1808) A very free flowering bushy plant bearing myriads of fragrant fully double light red flowers .

A real favorite because of its free flowering neat habit. \$1.50 ea.

GRENADINE - Another recent import from Europe . An outstanding fully double , nicely shaped flower of rich velvety dark crimson. Plant form similar to Baby Gold Star . \$1.50 each

JULIETTE - A plant 12-14" high always full of double cardinal red blooms - very fragrant - very hardy . Flowers are larger than those on most miniatures . \$1.25 each

LOLLIPOP (Moore - Pat.) Neat glossy foliaged plants of med. height . Here is a real red miniature rose - fully double and pleasingly fragrant . \$1.50 each

MORE RED VARIETIES of MINIATURE ROSES

- MIDGET - (Conard-Pyle) Deep rose-pink or light red fully double three-fourths inch across , tiny buds - free blooming bushes 6-8" high . \$1.25 each
- MON PETIT - Dense , dwarf bushes loaded with tiny buds opening into fully double rich red roses. \$1.25 each.
- MR. BLUEBIRD - (Moore) Buds of rich rosy lilac open to reveal flowers of lilac pink aging to show a overcast of lav. blue seen especially on overcast days . \$1.25 each
- OKINGTON RUBY - A very free blooming - sturdy bush 5-8" high - deep ruby red roses . A dandy for potting . \$1.25 each
- PERLE de ALACANADA - ("pearl of Canada ") A dense upright bush heavily clothed with tiny glossy leaves . Tiny buds the size of wheat grains in in rich red open into fully double blooms \$1.25ea.
- ROSE MARR - A glowing salmon-red - semi-double blooms 1" across are uniquely incurved to form a ball shaped bloom . \$1.25 each
- TOM THUMB (Conard-Pyle) Dense growing little bushes 5-7" high with glossy foliage . A true miniature in deep red. \$1.25 each
- WAYSIDE GARNET (Wayside Gardens) A constant joy because of its everblooming habit . Nicely shaped fully double roses of rich ruby red on dwarf compact plants 4-6" high . \$1.25 each
- WESTMONT (Moore pat. 1950) Bright red buds which open into double 1½" blooms . An excellent border plant 15" high . A vigorous grower with glossy foliage . \$1.50 each

MONEY SAVING COLLECTIONS OF FINE MINIATURES

Collection 1-62 --- A collection of truly dwarf miniature roses, growing 4-6" high- excellent for pots in the house & low borders. One each of the following : Pixie , Simple Simon , Wayside Garnet and Yellow Bantam . A \$5.25 value for Only \$4.75

A TRIO OF MINIATURES IN GAY COLORS - One each of the following : BABY CARNIVAL , CAROLINE and LITTLEFLIRT .
A \$4.75 Value for \$4.05

A COLLECTION OF SUPERB VARIETIES - with Hybrid Tea buds and blooms in miniature . One each of the following : CRI-CRI , GREMADINE , JACKIE , PRESUMIDA and SERING SONG . Truly Outstanding Varieties.
A \$6.50 Value for Only \$5.80

OUR VISITORS FIVE FAVORITE MINIATURES ** One each of the following : BABY GOLD STAR , DIAN , EASTER MORNING , GREMADINE , and JACKIE .
A \$7.00 VALUE FOR only \$6.30

A FEW NOTES ON MINIATURE ROSE CULTURE

FOR MINILTURES IN THE GARDEN

Miniature Roses are best planted in the garden for a front border, in a sunny rock garden , as a border for : 1 rose bed , or in beds by themselves . Miniature Roses like their big brothers like and desire a sunny location . They should have as much sun as possible -- at least 6-8 hours sun a day .

Miniaures like a rich well drained loam . They thrive in our beds which we prepare the top soil by rototilling together equal parts of rich black loam , humus (consisting of peat , leaf mold, and rotted manure) and sand or peralite . They enjoy regular watering, but not allowed to remain soggy continually. Watering is best done in the morning , if possible , so any foliage that gets wet can dry off before night . Use soil soaking device rather than a sprinkler if possible .

As it is with ~~for~~ other roses , miniatures require a regular protective spray program . It is of course much easier to spray them regularly along with ~~the~~ other roses and thus keep them happy and healthy . Protection in advance is easier than trying to hold back leaf spot etc. once it occurs .

Miniaures appreciate fertilizer during the season , don't overfeed tho , thus getting them to grow tall. About every third time we spray our roses against leaf spot etc. we incorporate "BLUE WHALE Liquid fertilizer " with spray material thus foliar feeding them at same time . We like "Blue Whale " ,it enriches the color of the foliage and blooms we believe .

Miniaures as with your other roses and perennials etc. should be protected from winter freezing and thawing etc. Mulch them with a few inches of straw , hay , pine boughs or other light material when the ground is frozen hard in late fall . Miniature Roses are very winter hardy , they are on their own roots rather than being grafted as most roses are in the north .

FOR MINILTURES AS HOUSE PLANTS IN WINTER

1. For stronger growth in house - let plants go dormant naturally in pot outside in fall - mulch till brought in house
2. Potting mix is same as for other pot plants in general - equal parts good rich loam , humus and sand or peralite .
3. Please spray or dust regularly to prevent leaf spot etc.
4. Give extra humidity around plants by placing pots on pans of wet rocks , gravel , shells , chips or what have you.
5. Place in a well lighted location in room - not too hot temps .

Space Age Chrysanthemums

Highlighting our complete perennial catalog, "Modern Mums and Hardy Perennials", is that unique group of mums from Glenn Viehmeyer: "the Space Age Mums". A new group of huge spiders and quills for the garden from the Uni. of Nebraska North Platte Exp. Station.

1962 SPACE AGE MUMS

- SPACE-MAN - A king-sized cushion 15" high of starry bronze-red fully double quills from mid-Sept. on. 85¢ each
- SPACE-SHIP - Strong plant 24" high - large double tubular flowers 4-5½" across in soft orange-yellow - Late Aug on. 75¢ each
- STAR-FLITE - Bushy plants 20" high-double quills; spoon tipped in brilliant red-bronze 3-3½" flowers. Mid Sept. on 75¢ each
- STAR-LITE - Huge flowers up to 6" across- fully double quills of pale orange. Bushy plants 12" high. 75¢ each
- STAR-TRAIL - The best Nebr. Uni. mum to date. Huge bright yellow fully double spiders up to 6" across. Strong bushy plants 12-15" high give many strong stemmed beauties. 85¢ each

A SPECIAL COLLECTION OF FIVE NEW SPACE AGE MUMS - One each of the above five outstanding Viehmeyer beauties. A \$3.95 value for \$3.45

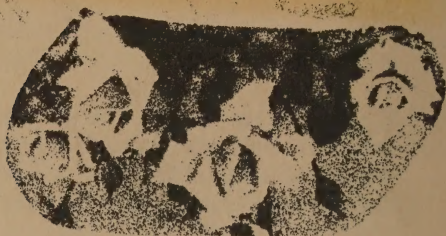
1961 Space Age Mums

- AD ASTRA - Deep dusty rose quill 5-7" across. 70¢ each
- APOGEE - Rich lav.-purple quill 3-5" across. 70¢ each
- ASTEROID - Bright buttercup yellow 4-5" double quills. 70¢ each
- ASTRANAUT - Fully double 6" quills in gold, orange and apricot. 70¢ ea.
- STARFALL - Bright bronze-red and tan quills. 70¢ each

A COLLECTION OF 1961 SPACE AGE MUMS - One each of the above five fine mums. A \$3.50 value for ONLY \$3.00



Fleming's FLOWER FIELDS
 Modern Hybrids
 Hybridizers - Growers of Fine Rosebushes
 3100 LEIGHTON AVENUE - LINCOLN, NEBRASKA



Miniature Roses



*SILVER TIPS—(P.R.R.) Pointed deep pink bud with yellow base, opening to very double bright pink flowers changing to soft lavender—often with petals tipped silver.